



ArMus Media Advertising

Whether you are a new restaurant just getting started or wanting to market an event, ArMus Media Group has the data and network to get the job done. Our tools and resources, built over the last 15 years, have been tested by producing hundreds of events & festivals in and around metro Atlanta area.

Services

- Dedicated Email Campaigns
- Email Newsletters
- Social Media
- Print & Graphic Design
- PR & Website Posting
- Media Buys & Ad Spending
- Bar, Restaurant & Club Consulting
- Business Consulting
- Bar & Restaurant Tours

Social Media & Email Network

- 35,802 Email Subscribers
- 22 Facebook Pages - 10,313 Likes
- ArMus Facebook Group - 3230 Members
- 13 Twitter Accounts - 4,869 Followers
- 13 Instagram Accounts - 4,914 Followers
- 20 Websites (AMG owned sites)

Subscriber Demographics

Age: Average - 34

21 -24 (14%) - **25 -34 (46%)** - 35-44 (24%)

45-54 (11%) - 55-64 (4%) - 65+ (1%)

Gender: Male - **39%** / Female - **61%**

Median Household Income - **\$63,553.86**

<u>Location</u>	<u>%</u>
ITP (Atlanta, Vinings & Decatur)	35%
400 Corridor (Sandy Springs, Alpharetta, Roswell & Cumming)	13%
NE Corridor (Lawrenceville, Duluth & Norcross, Lilburn & Suwanee)	5%
NW Corridor (Marietta, Smyrna, Kennesaw, Acworth, Woodstock, Canton)	18%
NE Perimeter (Dunwoody/Brookhaven/Chamblee/Doraville)	11%
Outside Metro Atlanta	18%

Weekly Newsletter Advertising Rates

Banner Image & Link: \$75 a week

Dedicated Email Blasts: \$350

Ad Specs

Horizontal Banner: 600 width x 250 height

Vertical Banner: 300 width x 450 height

Due date for ads is 72 hours in advance of Wednesday email date.